

# CRUDE IMPACT

## Synopsis – long version

**CRUDE IMPACT** is a powerful and timely story that deftly explores the interconnection between human domination of the planet and the discovery and use of oil. This documentary film exposes our deep-rooted dependency on the availability of fossil fuel energy and examines the future implications of peak oil — the point in time when the amount of petroleum available worldwide begins a steady, inexorable decline.

In 1956, M. King Hubbert, a geologist at Shell Research Labs, shocked the oil industry by predicting that United States oil production, the largest in the world at that time, would peak in the early 1970s and then continuously and irreversibly diminish. His prediction was vilified and largely ignored — until it came true. In **CRUDE IMPACT**, modern day disciples of Hubbert presage how quickly global peak oil will become a reality and its many serious implications for our way of life and our world.

Journeying from the West African Delta region to the heart of the Amazon rainforest, from Washington to Shanghai, from early Man to the unknown future, **CRUDE IMPACT** chronicles the collision of our insatiable appetite for oil with the rights and livelihoods of indigenous cultures, other species and the planet itself. With great depth and insight, the film highlights the underlying myths and beliefs that are propelling us toward what many experts believe will be a cataclysmic period for humanity.

This timely, eye-opening investigation parallels the high-powered drama of *SYRIANA* but brings it to a level of accessibility, awareness and action for citizens on all points of the economic-cultural-political spectrum. A story filled with discovery, sorrow, outrage, humor and ultimately, hope. **CRUDE IMPACT** uncovers the complex entanglement of the fate of humankind with its fierce dependence on petroleum, while providing a vital inspiration for change.